

WOMEN IN CONSUMER FINANCE CAREER CHAMPION PROGRAM

If your goal is to invest in your female leaders, we want to help you achieve it AND celebrate you for it.

Our Career Champion Program offers you the chance to sign up 10+ women from your organization for our leadership development summit at a discounted rate. If you commit to this, we'll applaud your company by giving you sponsor benefits at no additional cost.



ABOUT THE EVENT

This one-of-a-kind professional development event is where emerging, experienced and executive female leaders from across financial services come each year for inspiration, personal growth, and an expanded network.

Everything we do is curated to create inspirational moments that resonate well beyond the event. During our 3 days together, attendees experience the intimacy, vulnerability, and candor required to cultivate a true sense of belonging among their peers. This belonging uplifts participants and gives them the confidence needed to propel their careers forward.



NOVEMBER 11-13, 2024



OMNI HOTEL IN FORT WORTH, TX



PROGRAM BENEFITS

DISCOUNTED REGISTRATION

\$1,350 per attendee (full ticket price is \$1,850)

This price includes full access to our 3 day event in Fort Worth, TX from November 11-13, 2024

A discount code will be provided to your organization. Individuals can use the code when registering to access the program pricing. The code must be used at the time of registration (no retroactive refunds*).

SPONSOR PERKS

Your organization will be featured throughout 2024 as a Career Champion:

- in marketing emails for the event
- on the WCF website
- on materials at the conference

Your organization will be celebrated at the event during our opening session.

We'll create an exclusive table for your company at our lunch event. This will allow your team to mingle and spend time with each other. After all, in today's remote work environment, many of your employees may not know each other!

*An additional note on refunds - When you commit to this program, you are agreeing to the price for 10+ attendees. If your team size is less than or equal to 10, registrations will be non-refundable. Attendees who can no longer make it will need to be replaced by someone else.

WHY SEND YOUR TEAM?

Here's a quick overview of the benefits WCF offers to organizations that send groups of their high-potential female talent.



LEADERSHIP PIPELINE DEVELOPMENT.

Our interactive workshops and sessions allow participants to build essential leadership skills that help them excel within their organization.



INCREASED ENGAGEMENT & RETENTION.

Building connections and confidence energizes attendees. Employers see increased performance and engagement from the women they send.



A BOOST IN TEAM MORALE.

Teams that attend WCF together feel more connected. Over the course of the event, your team will become more closely acquainted and supportive of each other.



VALUABLE BUSINESS RELATIONSHIPS.

The authentic relationships formed at WCF lead to business partnerships and opportunities between attending companies. <u>Learn more here.</u>

UPON LEAVING WCF...



88% of attendees feel confident in their leadership ability



80%

of attendees feel a sense of belonging among industry peers





of attendees feel full of potential and excited about their future



77%

of attendees feel valued by their company

93%

of attendees feel motivated to continue their professional development



SECURE YOUR SPOT AMONG INDUSTRY LEADERS

At WCF, companies of all sizes build their leadership pipelines, advance the skillsets of their team, and make essential business connections. Your team will connect with women from...



See the full list of companies that attended in 2023.

ATTENDEE REVIEWS



Not only did I learn more about myself (goals and values), but I also learned about how resilient and strong women can be. I met and connected with inspiring, remarkable women and got to know my colleagues on a new level.

Nhu Dumas, C&R Software



I felt seen, heard, and had the ability to connect with women who felt the same. This conference not only afforded me the opportunity to connect with individuals outside my company but even those within that I had never met face to face. I feel impowered to return to work ready to share my story, elevate myself and my team!

Dawn Short, Capital One



This year I was a "First Timer," but now I'm a "Life Timer." I know as I continue my journey I have the strength of these ladies with me. I can't even begin to name all of the amazing women I met, because the list would be 400 people long!

Talia Ramirez, Specialized Loan Servicing



I really loved the conference, and I truly believe it changed my life. I came back to work a whole new woman with confidence I never had before.

Gabrielle Rodriguez, NCCI



Attending Women in Consumer Finance gave me a push to stand in my authenticity, to stand in my power, and to stand in my excellence. It's a challenge to synthesize all the meaningful messages, so I'll put it into two words...UNDENIABLY PHENOMENAL!

Cayla-Simone Riggs, Kredit