

WOMEN IN CONSUMER FINANCE

# PARTNERSHIPS



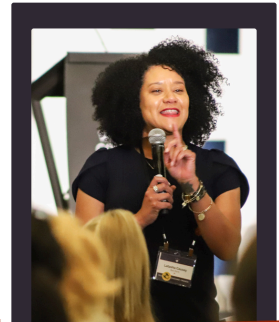
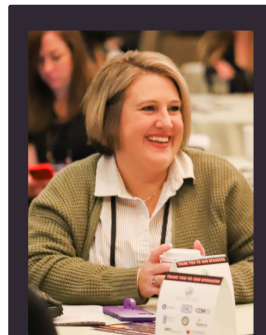
 **NOVEMBER 10-12, 2025**

 **CHARLOTTE, NC**



# INVEST IN BUSINESS & EMPLOYEE GROWTH **SIMULTANEOUSLY.**

WCF is your one-stop shop for investing in marketing and the advancement of your female colleagues. Align your business spend with your company values, foster growth of top talent, and be recognized as a cultural leader in financial services when you partner with us.





## BUSINESS BENEFITS

Put your brand and message in front of some of the industry's most influential people. **Reach companies like:**



**See the full list on our website.**



**150+**  
average digital  
workshop  
registrants



**350+**  
in person event  
attendees



**4000+**  
contacts on our  
curated email  
list

## THE CULTURAL DIFFERENCE

Partnering with WCF demonstrates your commitment to supporting the growth of employees at your organization. As a part of your investment in improving workplace culture, you'll also receive:



### **CERTIFICATION AS A CULTURAL LEADER THROUGHOUT 2025**

We'll provide you with graphics that you can share on your website and social media pages to promote this recognition.



### **ACCESS TO EXCLUSIVE PEER CALLS (FOR WOMEN & MEN)**

Discuss how to improve internal women's groups, enhance company culture, sustain progress of female peers, and more.





## EQUITY CHAMPION



\$12,000-16,000



4-5 ATTENDEES

In addition to providing our **best exposure**, these partnerships also amplify your company's efforts to support the growth of female leaders. Help your team shine at WCF and beyond as an Equity Champion. See pages 7-10.

## INCULSION ADVOCATE



\$9,000-10,000



3 ATTENDEES

Get your logo in front of some of the industry's most influential people while demonstrating your commitment to great company culture. These partnerships include a **branded item** that all event attendees will receive. See pages 11-12.

## SAFE SPACE SUPPORTER



\$5,500-8,000



1-3 ATTENDEES

Our events offer wonderful branding opportunities for your company. Show the industry you value a supportive working environment while getting crucial business exposure when you **sponsor a WCF event**. See pages 13-19.

## ALLY FOR ADVANCEMENT



\$4,500



1 ATTENDEE

Align your company with Women in Consumer Finance for **recognition** among our community of influential women and allies. See page 20.

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## WHAT'S INCLUDED?

### ✦ PROMOTION THROUGHOUT 2025

- Logo on marketing emails that reach thousands of people.
- Logo on our website sponsorship page.
- A post on our LinkedIn page that celebrates your organization as a supporter of women and WCF 2025.
- Logo on post-event follow up email to attendees.

### ✦ PROMOTION AT OUR NOVEMBER EVENT

- Logo on general session table tents and the printed agenda.

### ✦ ACCESS TO THE ATTENDEE LIST

- Enhance your team's ability to build game-changing relationships at WCF 2025. We will share our attendee list with you several times before the event so your team can schedule important meetings and plan their networking strategy.
- The list is only provided to Equity Champions, Inclusion Advocates, and Safe Space Supporters

### ✦ EQUITY CHAMPION EXCLUSIVE

Equity Champions will be featured in a Premier Partner Guidebook. Guidebooks will be placed at every seat during the opening session of the November event. These half-page features include:

- Your company logo.
- A written description of your organization.
- A QR code that links to the page of your choice.
- The name and contact information of one of your attendees for interested prospects to reach out to.

**Equity Champion**

## TEAM EXPERIENCE PARTNER

**\$ \$16,000**

**5 ATTENDEES**

The unique connection opportunities we provide are what makes WCF such a magical and memorable experience for attendees. With your support, we'll make sure everyone leaves with meaningful new connections that propel them forward.

### WHAT'S INCLUDED?


- Priority logo placement on all elements on page 6.
- Certification as a WCF Equity Champion throughout 2025.
- 5 registrations to our 2025 Leadership Summit.
- 25% discount for any additional attendees from your organization.
- Public thank you during the welcome session.
- Branding in the conference registration area.
- Sponsorship of our signature small team activities. This includes:
  - Recognition in team introduction emails.
  - Branding on all connection activities in the conference agenda.
  - Logo on team follow up email post-event.





Equity Champion

## CAREER STORIES PARTNER

 \$12,000

 4 ATTENDEES

Hearing stories from inspiring peers helps our audience feel more confident in their ability to succeed. As our Career Stories Partner, you'll help bring these stories to the WCF community throughout the year and at our Leadership Development Summit. These sessions are cherished by our audience and consistently rate highest for their impact on attendees.

### WHAT'S INCLUDED?

- Priority logo placement on all elements listed on page 6.
- Certification as a WCF Equity Champion throughout 2025
- 4 registrations to our Leadership Summit in November.
- 20% discount for any additional attendees from your organization.
- Exclusive branding on our "Career Stories" blog.
- Mention in posts that feature career stories throughout 2025.
- Exclusive branding on our newsletter.
- Exclusive sponsorship the two 'Our Stories' sessions at our in-person conference.



**Equity Champion**

## COMMUNITY IMPACT PARTNER

 **\$12,000**

 **4 ATTENDEES**

Help create real change for women in financial services and beyond with this partnership. As a Community Impact Partner, you'll demonstrate your organization's support for women's careers AND support the financial wellbeing of women and girls across the country.\*

### WHAT'S INCLUDED?

- Priority logo placement on all elements listed on page 6.
- Certification as a WCF Equity Champion throughout 2025
- 4 registrations to our Leadership Summit in November.
- 20% discount for any additional attendees from your organization.
- Branding on the Community Impact page of the WCF website.
- Thank you from the podium during one of our general sessions.
- A highlight in our post-event email to attendees.

\*25% of your investment will be donated directly to LIFT and Vital Voices. These incredible organizations help women build better futures for themselves, their families, and their communities. Learn more on our website.





Equity Champion

## EMERGING LEADER EXPERIENCE PARTNER



\$12,000



8 ATTENDEES

Relationships accelerate success, but most young professionals lack the networking experience needed to make the most of connection opportunities. As a presenting partner for our first ever one-day Emerging Leader Network Accelerator, you can help change that.

### WHAT'S INCLUDED?

- Priority logo placement on all elements listed on page 6.
- Certification as a WCF Equity Champion throughout 2025.
- 2 registrations to our 3-day Leadership Summit and 6 registrations to our 1 day Emerging Leader Experience in November.
- 20% discount for any additional attendees from your organization for our Leadership Summit.
- Exclusive branding on the [Emerging Leader Network Accelerator page](#) on our website.
- Exclusive branding on all promotional emails for the Emerging Leader Experience.
- Exclusive branding on the Emerging Leader Experience agenda.



Inclusion Advocate

## ROOM KEY SPONSOR



\$9,000



3 ATTENDEES

### WHAT'S INCLUDED?

- Logo on elements listed on page 6.
- Your logo on attendee room keys at the hotel.
- Certification as a WCF Inclusion Advocate throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees from your organization.



Inclusion Advocate

## ATTENDEE BAG SPONSOR



\$9,000



3 ATTENDEES

### WHAT'S INCLUDED?

- Logo on elements listed on page 6.
- Your logo on a bag that all attendees will receive at registration.
- Certification as a WCF Inclusion Advocate throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees from your organization.



Inclusion Advocate

## ATTENDEE GIFT SPONSOR



\$9,000



3 ATTENDEES

### WHAT'S INCLUDED?

We will work with you to identify an item that will be co-branded with WCF and your logo. (Per item value approx. \$5)

- Logo on elements listed on page 6.
- Your logo on a gift that all attendees will receive at registration.
- Certification as a WCF Inclusion Advocate throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees from your organization.





Safe Space Supporter

## DIGITAL WORKSHOP SPONSOR

 **\$8,000**  **3 ATTENDEES**

Bring professional development experiences to the WCF audience year-round. Throughout the year, we'll host 4 engaging virtual experiences that bring our community together for connection and growth. Put your brand at the center of them with this partnership.

### WHAT'S INCLUDED?

- Logo placement on all elements listed on page 6.
- Branding on the "Digital Events" page on our website.
- Branding on promotions for each of our virtual events.
- Recognition during each of the 2025 virtual workshops.
- Branding on follow-up emails to workshop registrants.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees.



Safe Space Supporter

## OPENING KEYNOTE SPONSOR



\$8,000



3 ATTENDEES

Put your brand center stage at WCF's largest session as the Opening Keynote Sponsor. This sponsorship puts your organization in front of our engaged and excited audience during the conference kickoff.



### WHAT'S INCLUDED?

- Logo placement on all elements listed on page 6.
- 2-Minute opportunity for a representative of your company to introduce your organization and our first keynote speaker.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees.



Safe Space Supporter

## WORKSHOP SPONSOR



\$8,000



3 ATTENDEES

This sponsorship gives you an exclusive presence at all of the workshops at Women in Consumer Finance 2025. This is where attendees enhance their skills and connect with peers.

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- Exclusive sponsorship of all workshops at WCF 2025.
- Your branding on tables for each workshop.
- Your logo on workshop presentations and handouts.
- Your logo on agenda items associated with workshops.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 2 registrations to our Leadership Development Summit in November.
- 15% discount for all additional attendees.





Safe Space Supporter

## AFTER HOURS SPONSOR



\$8,000



3 ATTENDEES

Some of the best connections happen in the most casual settings. As the After Hours Sponsor, you'll help attendees connect in the most casual place of all – the bar! Everyone who visits the lobby bar on Monday and Tuesday will see your logo as they connect with fellow attendees.

### WHAT'S INCLUDED?

- Logo placement on all elements listed on page 6.
- Your logo on all napkins distributed at the lobby bar on Monday and Tuesday.
- Your logo on table tents throughout the lobby bar.
- Sponsorship of the after hours karaoke event.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 3 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees.



Safe Space Supporter

## FIRESIDE CHAT SPONSOR

 **\$8,000**  **3 ATTENDEES**

This sponsorship puts your brand front and center during a prime general session, smack in the middle of the conference.

### WHAT'S INCLUDED?

- Logo placement on all elements listed on page 6.
- 2-Minute opportunity for a representative of your company to introduce your company and our panel of accomplished executives.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 2 registrations to our Leadership Summit in November.
- 15% discount for all additional attendees.

Safe Space Supporter

## FIRST TIMER WELCOME SPONSOR

 **\$5,500**  **1 ATTENDEE**

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- 2-Minute opportunity for a representative of your company to introduce your organization before our session starts.
- Branding on emails and agenda items related to the first timer welcome.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 1 registration to our Leadership Summit in November.
- 15% discount for all additional attendees.

Safe Space Supporter

## DINNER PARTY SPONSOR



\$5,500



1 ATTENDEE

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- Branding on tables at our fun-filled dinner and dance party at WCF 2025.
- Your logo on the agenda as the dinner sponsor.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 1 registration to our Leadership Summit in November.
- 15% discount for all additional attendees.





Safe Space Supporter

## BREAKFAST SPONSOR

 \$5,500  1 ATTENDEE

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- Branding on tables at breakfast on Monday and Tuesday.
- Your logo on the agenda as the breakfast sponsor.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 1 registration to our Leadership Summit in November.
- 15% discount for all additional attendees.



Safe Space Supporter

## LUNCH SPONSOR

 \$5,500  1 ATTENDEE

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- Company-provided branded item given to every attendee at lunch.
- Your logo on the agenda as the lunch sponsor.
- Certification as a WCF Safe Space Supporter throughout 2025.
- 1 registration to our Leadership Summit in November.
- 15% discount for all additional attendees.



**Ally for Advancement**

## BRAND BUILDER SPONSOR



**\$4,500**



**1 ATTENDEE**

Let your team, clients, and prospects know you support the advancement of women while promoting your brand.

### WHAT'S INCLUDED?

- Logo placement on elements listed on page 6.
- Certification as a WCF Ally for Advancement throughout 2025.
- 1 registration to the WCF Leadership Development Summit in November.
- 10% discount on all registrations for the Leadership Summit for women from your company.



**LET'S!**

**T A L K**

Schedule a call using the button below or email  
[lisa@womeninconsumerfinance.com](mailto:lisa@womeninconsumerfinance.com) to learn more about  
how we can work together in 2025.

**BOOK A CALL**