

# Visibility

is the career  
game-changer  
you can't ignore.

## 5 TIPS TO BOOST YOUR VISIBILITY

WOMEN IN CONSUMER FINANCE



# 1 Speak up in meetings.



Don't just be a silent observer.

Whether it's a small team sync or a leadership roundtable, find moments to contribute.

Share an insight, ask a thought-provoking question, or support a colleague's idea.



# 2 Document your wins.



Keep a personal "achievement log" of successful projects, positive feedback, and metrics that highlight your impact.

When review time comes around, you'll have concrete proof of your contributions.

**Bonus:** This log can provide a fabulous boost for those days when you're feeling down



# 3 Build an online presence.



LinkedIn isn't just for job hunting. Share industry insights, lessons learned, or even behind-the-scenes perspectives on your work.

This is especially important if you don't regularly have the chance to travel to industry events.

**Remember,** visibility isn't just for consultants or marketers. It's critical for your career growth.



# 4 Network strategically.



Career growth is often about **who knows you** as much as what you know.

Be intentional about building relationships with colleagues, industry peers, and decision-makers.



# 5 Seek opportunities to lead and speak.



Leadership doesn't require a title.

Volunteer to:

- lead projects,
- mentor a team member,
- speak on webinars or podcasts
- serve on an industry board or committee

Leadership begets more (and bigger opportunities for) leadership



Finally, an event  
designed to help you  
**build visibility**, even if  
you're not famous



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**CHARLOTTE**

**NOVEMBER 10-12**

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