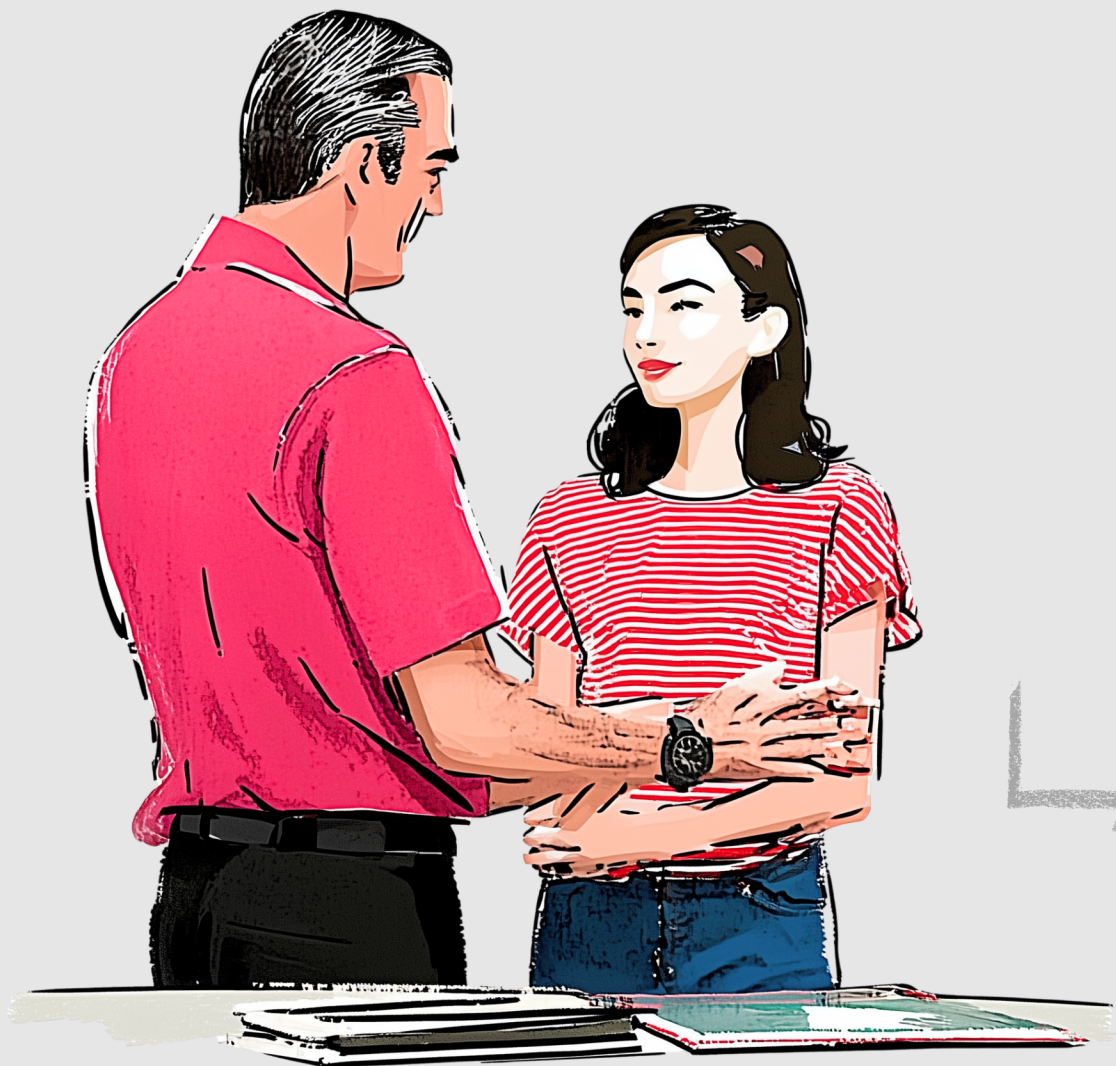


The career advice I wish I got from my dad



1

Your discomfort with self-promotion will cost you.

Don't

Wait for your work
to speak for itself

Do this

Say: "I led the project that
increased revenue 20%"





2

Building relationships isn't networking. It's survival.

Don't

Treat connections
like transactions

Do this

Ask: "How can I help you?"
not "Can you help me?"



3

**The room where
decisions happen?
You belong there.**

Don't

Shrink when you're
the only woman present

Do this

Sit at the table,
not in the chair
against the wall



4

Your voice matters more than your volume.

Don't

Mistake being loud
for being heard

Do this

Speak with conviction:
"I recommend we..."
not "Maybe we could..."



5

**Mentors are good.
Sponsors change
your life.**

Don't

Confuse advice-givers
with door-openers

Do this

Find someone who
will advocate for you
behind closed doors



6

Confidence isn't about feeling ready.

Don't

Wait until you feel
100% qualified

Do this

Apply for that role
when you meet 70%
of requirements



7

Discussing money isn't impolite. It's essential.

Don't

Accept the first salary
offer without negotiating

Do this

Research market rates
and say: "Based on my
research, the range is..."





8

Your ideas deserve credit not silence.

Don't

Let others repeat your idea
and get the recognition

Do this

Follow up immediately:
"Building on what I said
earlier..."



9

Being likeable won't get you promoted.

Don't

Prioritize being liked
over being respected

Do this

Make tough decisions
and own them: "This is
the right call because..."



Your daughter is watching how you speak about her potential.

She's listening when you tell
her she belongs anywhere.

That voice becomes
her inner compass.



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**Stephanie
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Founder & CEO

