

Future-Proof Your Career in 7 Smart Moves

Layoffs are everywhere.
Smart leaders stay ready.





Upgrade your digital presence.

Make your LinkedIn profile work 24/7

- Craft a headline that shows your superpower.
- Write your About section like a TEDtalk opener. Tell the strategic story of your career.
- Add metrics to every role (grew team 4x, cut costs 23%).
- Feature projects that showcase strategic thinking.

Bottom line

Your profile should tell your story before you walk in the room.





Activate your career insurance.

Turn your network into opportunities

- Message former colleagues who recently made a move
"I noticed you moved to [company]. Would you be open to a quick catch-up? I'd love to hear how the transition has been - I'm starting to explore new opportunities myself."
- Reach out to former leaders who rated your work highly
"That [project/initiative] we worked on together really shaped my approach to [specific area]. I'm thinking through my next career move and would really value your perspective. Could we grab a coffee or jump on a quick call?"
- Connect with people whose career paths interest you
"Your post about [specific topic] really resonated with me. I'm in transition after a layoff at [company] and have been following your insights on [industry/area]. I'd love to connect and learn more about your field."

Bottom line

- Be genuine about your situation
- Make each message personal
- Respect their time
- Focus on learning, not just job hunting





Make it easy to help you.

Your copy-paste intro. template

Most say, "My resume is attached. I'd love it if you could connect me to opportunities that match my skills." But then what? This typically goes nowhere because don't immediately know of specific openings.

Say this

I'd love to connect with anyone who needs:

- *A risk manager who cut fraud losses by 23% while scaling lending 5x*
- *A leader who's launched products in 3 regulated markets*
- *Someone who bridges compliance and growth"*

Add 2-3 lines they can paste into introductions

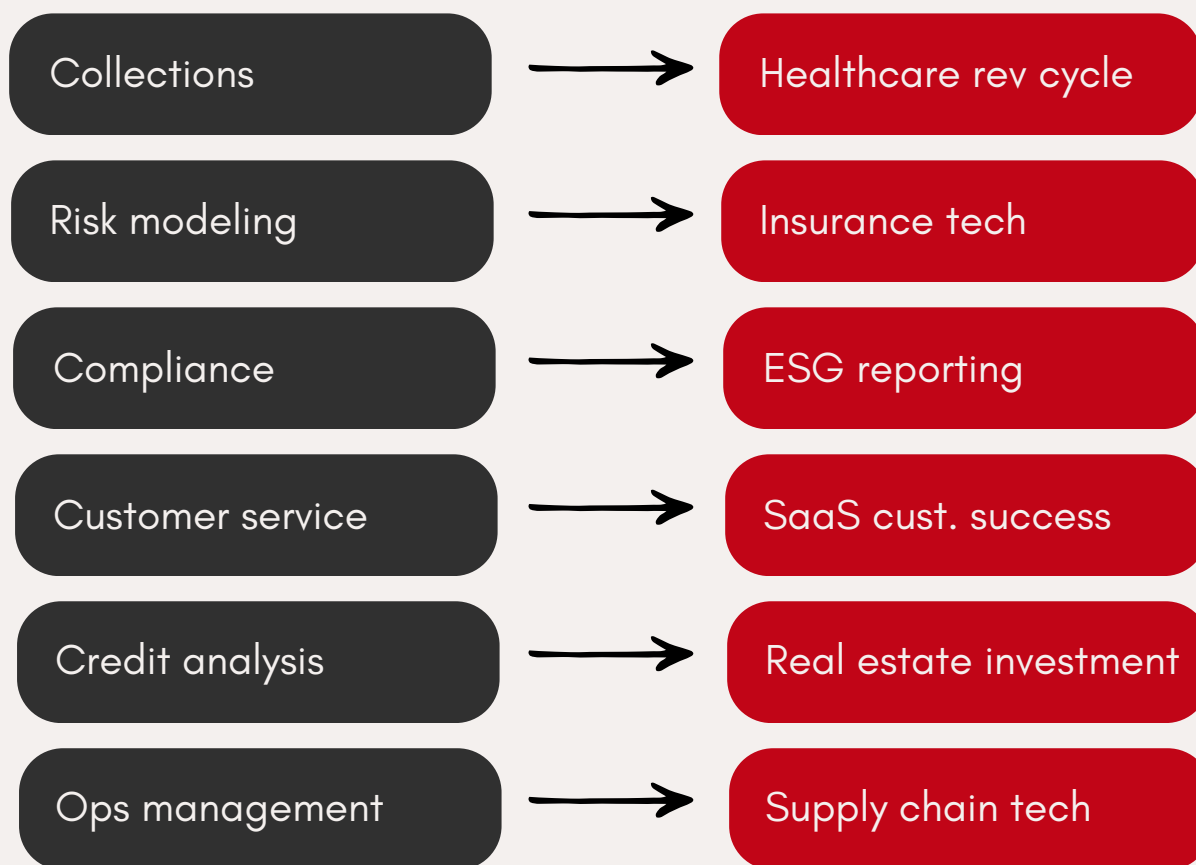
*"I worked with Sarah Jones at [Company]. She transformed our risk operations while building strong relationships with regulators. She'd be fantastic for roles involving regulatory strategy or operational scaling."
(Link your name to your LinkedIn profile)*





Expand your playing field.

Map your skills to new industries



The fundamentals of managing risk, data, and customer relationships travel well. Tip: Ask for input on this map from your network connections. It's a specific ask that people will be eager to help with.



Own your narrative.

Get clear on your story, and be prepared to tell it.

- Lead with what you learned, not what you lost
- Share a specific win from your past role
- Highlight where you're headed (not where you've been)
- End with the kind of opportunities you're exploring

Smart companies hire people who turn setbacks into insights.

Share your narrative:

- On LinkedIn -- in your About section or possibly in a post about your transition
- During an informational interview
- During a formal interview process



Level up your toolkit.

Get hands-on with AI tools

- Try GPT-4 for risk analysis documentation
- Experiment with Midjourney for data visualization
- Explore Claude for compliance summaries
- Start with Zapier or Make.com for no-code automation

Pro-Tip

NoCode.tech lists 300+ tools by use case

Bottom line

Future employers want leaders who can speak AI fluently. If you haven't already, it's time to dive in.





Advanced: Create your future.

Design the role you want

The best roles often aren't posted. They're created for people who spot opportunities and know how to articulate their value.

Study growth areas in your target companies

- What are they hiring for most?
- Where are they expanding?
- What challenges do their earnings calls reveal?

(Look for patterns that signal opportunity)

Craft a role that solves their problems

- Map your experience to their pain points
- Show how your past wins translate
- Create a clear pitch: "Here's how my background in X could help you tackle Y"

(Companies create roles for people who see opportunities they don't)

Pitch directly to decision-makers

- Connect with leaders in growth areas
- Share insights about their challenges
- Propose specific solutions you could drive

(Don't ask for a job – demonstrate the value you'd bring)



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