

How to say the thing everyone's thinking

10

Bold-but-safe
ways to speak
truth in rooms
that matter





1

Not every bad idea sounds ridiculous

The worst ideas are often dressed as strategy or culture.

The right move

Ask: “What perspective might we be missing?”



2

Being the lone voice is lonely, until it inspires

People are watching,
even if they stay quiet.

The right move

One brave comment
often unlocks others.



3

Speaking up is political, but so is staying quiet

You're just choosing which game to play.

The right move

Play the long one.



4

Your silence teaches others how to treat you

Every nod says “this is fine.”

The right move

Speak to the standard
you want to set.



5

A 'respectful challenge' is a career asset

Disagreeing well earns trust, not enemies.

The right move

Say: "Can I offer a respectful pushback?"



6

False harmony destroys real progress

It feels safe, but it
creates slow failure.

The right move

Try: “What are we afraid
to say right now?”





7

Power doesn't always come from titles

It comes from credibility
and relationships.

The right move

Build yours before
you need it.



8

Silence isn't neutral

Avoiding risk can reinforce the wrong ideas.

The right move

Say: “I have a different take—can I offer it?”



9

You can't control the room

But your voice is yours
alone to use.

The right move

Make it count.



10

People will remember how you made them feel

Especially when you said
what they couldn't.

The truth?

That's leadership.



If you don't say the thing, no one will.

Leadership isn't about being the loudest in the room.

It's about being the one who moves the room forward.



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