What women actually want to hear at work



7

Examples that cost nothing but change everything



"Your perspective changed how we see this."

- * That's influence
- * That's validation
- * That's proof her voice has weight



"I'm putting you forward for that stretch assignment."

- * That's sponsorship
- * That's believing in potential
- * That's opening doors, not just windows



"You handled that pushback perfectly."

- * That's recognition
- * That's seeing strength
- * That's confidence-building in real time



"Let me make sure you get credit for this idea."

- * That's fairness
- * That's having her back
- * That's saying what others won't



"You don't have to tone it down. We need your energy."

- * That's psychological safety
- * That's authenticity
- * That's permission to be fully herself



"Here's what I see as your next move up."

- * That's growth
- * That's a clear path forward
- * That's investing in her future



"I've been watching your leadership. You're ready."

- * That's advancement
- * That's trust
- * That's the nudge she needed to leap



These are the words that transform women into powerhouse contributors.



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