



# WOMEN IN CONSUMER FINANCE

**LEADERSHIP DEVELOPMENT SUMMIT**

November 10-12 in Charlotte, NC



## ABOUT THE EVENT

This one-of-a-kind professional development event is where emerging, experienced and executive female leaders from across financial services come each year for inspiration, personal growth, and an expanded network.

Everything we do is curated to create inspiration and relationships that last well beyond the event. During our 3 days together, attendees bond through networking activities and workshops that cultivate a true sense of belonging among them. This belonging and the new network that comes with it uplifts participants and gives them the confidence needed to propel their careers (and your business) forward.



**NOVEMBER 10-12, 2025**



**THE WESTIN HOTEL IN CHARLOTTE, NC**



# AT WCF ATTENDEES...

## CONNECT

---

Our 'no sales' networking approach ensures attendees have meaningful conversations. This allows them to build lasting, impactful relationships that benefit their careers and your organization.



## SHARE

---

Vulnerability is part of what makes WCF so magical. We create a space for attendees to share their stories with others, gain new perspective on challenges they're facing, and celebrate wins with their peers.



## GROW

---

We're all about active engagement instead of passive listening. Our interactive workshops will help your team set new goals, uncover core values, and develop in-demand leadership skills.



## SHINE

---

Your team will leave WCF feeling inspired to go after their goals and contribute more to your organization. They'll have a new support system in place, motivation locked in, and the confidence they need to fulfill their potential.



## WHY SEND YOUR TEAM?

Here's a quick overview of the benefits WCF offers to organizations that send groups of their high-potential female talent.



### **LEADERSHIP PIPELINE DEVELOPMENT.**

Our interactive workshops and sessions allow participants to build essential leadership skills that will help them excel within your organization.

---



### **INCREASED ENGAGEMENT & RETENTION.**

Building connections and confidence energizes attendees. Employers see increased performance and engagement from the women they send.

---



### **A BOOST IN TEAM MORALE.**

Teams that attend WCF together feel more connected. Over the course of the event, your team will become more closely acquainted and supportive of each other.

---



### **VALUABLE BUSINESS RELATIONSHIPS.**

The authentic relationships formed at WCF lead to business partnerships and opportunities between attending companies.

## MAKE AN INVESTMENT

Ambitious women stay on paths that promise growth. That could mean remaining at your organization or seeking new opportunities.

Women in Consumer Finance is the perfect way to demonstrate your dedication to the development of your female colleagues. When you send women from your team, you show them that you see their potential and that you care about their advancement.

Hear what executives who have sent their teams to WCF have to say below.



“

**I don't know that there's a better one out there.**

”

Jason Collins  
Co-Founder & COO of Spring Oaks Capital  
WCF Supporter

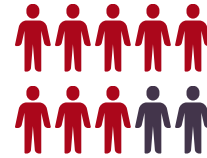


## UPON LEAVING WCF...



**88%**

of attendees feel confident in their leadership ability



**80%**

of attendees feel a sense of belonging among industry peers



**75%**

of attendees feel full of potential and excited about their future



**77%**

of attendees feel valued by their company

**93%**

of attendees feel motivated to continue their professional development



## ATTENDEE REVIEWS



I've been in the industry for over 25 years. I truly wish I had something like this when I started out. I'll tell anyone who will listen, invest in sending your team. Whatever you spend, you will get 3 times back. This is an investment in growth and an investment in the future.

**Sherry Gibson, Security Credit Services**

---



I felt seen, heard, and had the ability to connect with women who felt the same. This conference not only afforded me the opportunity to connect with individuals outside my company but even those within that I had never met face to face. I feel empowered to return to work ready to share my story and elevate myself and my team!

**Dawn Short, Capital One**

---



Attending WCF was a rewarding experience. The conference offered opportunities for both professional and personal growth. The sessions were informative and interactive. I highly suggest women at all levels attend!

**Kellie Belote, Alleviate Financial**

---



I really loved the conference, and I truly believe it changed my life. I came back to work a whole new woman with confidence I never had before.

**Gabrielle Rodriguez, NCCI**

---



If you're not sure you can afford to send the women in your organization to this event, I'd say you can't afford NOT to! Investing in your female workforce results in the best possible ROI. Your company benefits when your women are confident and empowered.

**Sandy Aquino, Proximity Leadership Network**

## SECURE YOUR SPOT AMONG INDUSTRY LEADERS

At WCF, companies of all sizes build their leadership pipelines, advance the skillsets of their team, and make essential business connections. Your team will connect with women from...



[See the full list of companies that attended in 2024.](#)



# 2025 TICKET OPTIONS

Ticket Type	# of Attendees	Price	Sponsor Benefits	How to Sign Up
<b>Individual Ticket</b>	1-4	\$1,250 / registration	No	<a href="#">Register Here</a>
<b>Team Ticket</b>	5-9	\$5,570 / 5 registrations (Additional attendees cost \$1,150. We'll send you a discount code to reduce the individual ticket price.)	No	<a href="#">Register Here</a>
<b>Career Champ Package</b>	10+	\$1,250 / registration (Lock in our lowest price for the entire year when you commit to sending a team of 10+ to WCF 2025.)	Yes	<a href="#">Contact Us</a>

**TICKET PRICES INCREASE ON MARCH 1ST.  
REGISTER NOW & SAVE!**